1. Oikotic responsibility — Artists work in and produce for an economy. When we examine ‘economy’ from its etymological origins: oikonomia (household management), we can locate it in the private sphere. The oikos, the household from which oikonomia derives not only signifies the ‘putting-together’ over ones head, as in financial subsistence. More importantly, the household delineates the various actors, practices, situations, influences and interactions that artist forges, absorbs, rejects and interacts with. The household of the artist is the space of/for thought, dialogue and production, viz., praxis. With no predetermined space of/for praxis, artists possess an ‘oikotic responsibility’ to set-up their particular household, the thresholds of which are osmotic and subject to continual fluctuation. This ‘oikotic responsibility’ is co-autonomous in nature—it is only partially autonomous for it engages and is embedded within a social and multi-logical world. How have such ‘households’ of/for praxis been re-shaped under the boom of contemporary art on an international scale, and indeed the very requirement to work for a global audience?

3. Inappropriate Affirmation — What was once conceivably a mode of working outside everyday production conditions; artists today are often emblematic of ideal neo-liberal working subjects. Creative, re-locatable, flexible, hyper-mobile, ‘self-designed’, communicative and appropriately critical; how will artists not partially gentrify the very territory of work itself? Confessions of guilty compliance will lead nowhere, nor will mannerist gestures of representing such conditions of work suffice whilst adhering to precisely those ‘critiqued’ conditions of production. Our culpability demands, rather, the affirmation of a capacity to work otherwise. In the co-autonomous circumstances of our aforementioned household, augmented organizations of time, materials and interactions, in themselves, wrestle with the acknowledgement that the very act of producing can be a fertile territory for a politics of work to emerge. How can our activities of work move beyond a simplistic negation of work tout court and begin to speculate on possible scenarios for the performance of work as such?

Six Problematics For Artists & Their Work

4. Risking poiesis — Artists and their work (since Modernity) have been directly linked with the activity of critique, gestures of representing/presenting a given cultural/social diagnosis. The institutionalization of critique has been a highly successful labour indeed, across all fields of cognitive/creative labour, where we have been duly educated to mistrust the ‘lies’ on the surface, and peel back the onion to reveal a catastrophic, evil beast-machine at work in the shadows. The labour of diagnosis is of course important, however endlessly revealing the self-same beast has resulted in the petrification of our imagination of alternatives. In an uncertain world, the labour of critique could even be described as pervasively comforting – we may be wholly discomfited with the results, but at least they are constant. If we are to labour beyond the petrification of imagination, towards forward life itself (and not doomsday), we must begin to take the risky step of speculative work, of risky processes and procedures that affirm potential reconfigurations of life and work. How can the labour of poiesis be envisioned today, a precarious Kierkegaardian ‘leap of faith’ into a potential good life (euadaimonia)?

5. Expressive exposure? — If the circulation (drive) of communication constitutes our plight of labour in a networked culture, what has been called ‘Communicative Capitalism’ 6, our very human capacity to communicate (transformed to an economic imperative) can be described as ‘captured’, in the sense that our communicative interactions have become commodities in themselves (attention, traceable and transformed into revenue; and our public discussion/consumption turned into lucrative marketing profiles). How are we to retigue and reconstruct our very modes of interaction, and modes of self-expression (not demoted to self-exposure) in the process of work, and the very subsistence of our labour (visibility)?

6. Precariosity as agency of the unnecessary? — Precariously, in regards to creative labour, has been a frequently repeating term to describe project oriented, flexible work practices, with no long-term security – with some naming this as a particular class: the precariat. The precariat, it must be mentioned, can refer to both those who require exposure (artists/creative labourers) for subsistence and those who must remain clandestine (black market labour). With such fundamentally distinct characteristics, can these two realms of labour even be compared? Or is precarity, rather, a general condition of all contemporary labour, visible and invisible? This seems an inconsistent comparison – those who require visibility vs., those whose demise (legally speaking) rests on visibility. From the perspective of artistic labour, is our household of praxis not enriched by a certain condition of cognitive precarity (constantly risking unknown modes of work, articulation of time-schedules, etc.), indeed in the age of signature branding (self-design), it could be said that more precarity should be introduced into the praxis of artists, who would rely less on self-quotation for a given marketplace, and more on risky speculation. Within artistic labour how can such a predicament of precariety be negotiated as a form of agency of the supernumerary?